

nourishing news

HOPE ON EVERY SHELF: THIS MONTH'S GOOD NEWS FROM OUR FOOD BANK



NOURISHING NEWS ADVERTISEMENT AGREEMENT

Imperial Valley Food Bank
486 W Aten Rd, Imperial, CA 92251
Email: info@ivfoodbank.org | Phone: (760) 370-0966

ADVERTISER INFORMATION

Business or Organization Name: _____

Authorized Representative Name: _____

Address: _____

Phone Number: (____) _____

Email Address: _____

ADVERTISING OPTIONS (Select One)

All advertisements will appear in both English and Spanish and must be submitted in PDF format. Submissions not meeting the formatting or language requirements may be delayed or rejected.

Half Page (10" x 10.5") – Inside Pages – \$1,000 (Black & White)

Quarter Page (5" x 10.5") – Inside Pages – \$500 (Black & White)

Banner (3" x 10.5") – Inside Pages – \$300 (Black & White)

Business Card (3.5" x 2") – Banner Row – \$100 (Black & White)

Add Full Color – *Additional \$100 per issue*

Note: Ad placement is at the discretion of the editorial team. Full payment must be received prior to publication unless other arrangements are made in writing.

COMMITMENT TERM (Select One)

- 1 Month _____
 3 Months _____
 6 Months _____
 12 Months (Full Year) _____

Advertisers committing to 3, 6, or 12-month terms will receive priority placement and renewal reminders.

PAYMENT METHOD (Select One)

- Check enclosed (payable to Imperial Valley Food Bank)
 Cash (in-person only)
 Credit Card (representative will contact you to process payment)
 Invoice Required

*Invoices are due upon receipt unless otherwise approved in writing. Late payments may result in suspended publication. *

SUBMISSION REQUIREMENTS

- Ads are due by the 1st of the month before the publication month
- Submitted in PDF format
- All ads must be provided in both English and Spanish
- Sent to kandy@ivfoodbank.org

The ad should be created to be easily understood by an audience with limited literacy skills. If the ad is too complex, we may return it for a rewrite in a simpler format.

The Imperial Valley Food Bank reserves the right to review all submissions for appropriateness and alignment with its mission and values.

STATEMENT OF COMMITMENT

By entering into this agreement, the advertiser certifies the accuracy of all information provided and affirms their commitment to fulfill the terms selected above. The advertiser acknowledges that failure to provide payment or materials by the appropriate deadlines may result in exclusion from the publication.

AUTHORIZATION

I, the undersigned, hereby confirm that I am an authorized representative of the above-named organization and agree to the terms outlined in this Advertisement Agreement. I understand that this agreement constitutes a binding commitment to advertise in the Nourishing News publication.

Printed Name: _____

Date: _____

Authorized Signature: _____

